

Strategic Goals and Objectives

Mission

The Junior League of Sarasota is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

Vision

The Junior League of Sarasota, Inc. will be the leading force of trained volunteers committed to improving the quality of life in Sarasota County.

Diversity, Equity, Inclusion, and Belonging Mission

The Junior League of Sarasota Inc. welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

Values

As Volunteers, we value:

Service and compassionate care for each other and our community;

Empowerment of women as leaders in our organization and our community;

Inclusivity within our membership and outwardly in our community;

Integrity to moral principles and values for the greater good of our community

1)MEMBERSHIP ENGAGEMENT GOAL:

JLS will grow as a diverse organization of trained women who are engaged with our organization, educated for civic leadership, and connected to our mission and community.

- A) Create a culture of inclusivity within the League for all members to increase membership engagement, satisfaction, and retention.
- B) Expand overarching Diversity, Equity, Inclusion, and Belonging (DEIB) strategy including programming, policy, budgetary, educational, advocacy, and accountability structures.
- C) Advance women's leadership by providing access to quality learning opportunities whether provided by the League or the community.

2)COMMUNITY ENGAGEMENT GOAL:

JLS will make a measurable and sustainable positive impact in our community by serving as agents of change through voluntarism, strengthened community alliances, and awareness of the JLS mission in the community.

- A) Evaluate and expand the League's impact in our community.
- B) Invest in JLS's community network to grow long-term relationships with current partners and target new community partnerships to maximize awareness and visibility of JLS throughout the community.
- C) Improve internal and external communication strategies.

3)ORGANIZATIONAL SUSTAINABILITY AND FINANCIAL GROWTH GOAL:

JLS will ensure long-term organizational stability and sustainability and effective community impact through responsible stewardship of funds and resources and modernized infrastructure.

- A) Ensure a diversified stream of revenue resources.
- B) Establish robust systems and practices for donor engagement and fund development.
- C) Review and refine operational procedures and guidelines to enable JLS to ensure our infrastructure, practices, and policies are modernized for increased efficiency, fiscal responsibility, and to ensure ability to respond expeditiously to emergent community and member needs.